

## BEFORE YOU BUY

### Important advice about UK specification products



**\*Note:** Buying a Fujifilm product from a UK retailer does not necessarily mean that the product is of UK specification. It is best to check directly with the retailer.

**We at Fujifilm always want our products to be offered competitively and fairly; however, getting the best deal may not always involve buying from the retailer with the cheapest price. Because of the global nature of the market, cameras and photographic products originally intended for markets other than the UK are sometimes imported and sold by retailers in the UK. This is a legal and legitimate practice, but it is necessary to understand that it can entail some hidden pitfalls:**

- Fujifilm UK frequently supplies cameras to the UK market with extra specification and parts as part of the package. The same model sourced from outside the UK may not be to the same specification.
- Cameras sourced from foreign markets will not include the UK registration card. This means that you do not benefit from the same after-sales service, information and offers enjoyed by owners of UK specification cameras.
- When a UK resident buys a camera, prices quoted should include VAT. Be aware that retailers operating outside UK VAT regulations may not include VAT in the price. Upon receipt of products, it is a legal requirement for the purchaser to pay VAT and import duty, although this may be hidden in the documentation's small print. For total peace of mind, be sure to check with the seller that the VAT will not become payable upon entry into the UK.
- The power leads of many cameras sourced from foreign markets will be designed to function from a local voltage, rather than the UK standard 240V. This issue will be compounded by discovering that the camera has a power adapter with the incorrect plug fitting.
- Non UK-specification products are frequently supplied with instruction manuals in a foreign language. To obtain an original instruction manual in English language incurs a charge.
- Occasionally, the camera's menu system runs in a foreign language, and cannot be switched to English without complete reinstallation of the camera's circuitry. This incurs substantial charges.
- At the end of the product's life, under new regulations (the EU WEEE Directive), the importer is responsible for the disposal and recycling of the product. In the case of non-UK specification product, the importer is not Fujifilm UK, and Fujifilm UK accepts no liability for charges or prosecutions arising from the illegal disposal of the product.
- Certain Fujifilm products are not offered by Fujifilm UK and as such, are unserviceable and unidentifiable by our Service Centre.

### How do I tell whether the camera I am buying is of UK specification?

The most straightforward way is to contact or ask the retailer directly.

If any doubt or confusion arises over the definition of 'UK specification', this can be resolved by checking the product description label on the exterior of the box.

**Example UK Specification product label**



If you have any doubt or concerns about whether you are buying the correct product, our product teams will be happy to help you. Please email [digital@fujifilm.co.uk](mailto:digital@fujifilm.co.uk) or telephone 01234 245 383